



AUTOMATION  
**ANYWHERE**  
Go be great.

ICRAVER  
CATCH THE FUTURE

# BUILD YOUR DIGITAL WORKFORCES

## What is RPA ?

Robotic Process Automation (RPA) is **software technology that's easy for anyone to use to automate digital tasks**. With RPA, software users create software robots, or "bots", that can learn, mimic, and then execute rules-based business processes. RPA automation enables users to create bots by observing human digital actions. Show your bots what to do, then let them do the work.

## Our **Strengths** That Can Help You Automate Your Business

### 2 Types Of Automation



**Attended** Automation (Automate **Front Office Task**), **Unattended** Automation (Automate **Back Office Processes**).

### Easy access



Without the need to download and install software on your local machine, you can access the RPA application from virtually anywhere, on **any device**, with just a **web browser** and internet connectivity.

### Lower Total Cost Of Ownership



Automation Anywhere reduces the barrier to automation by hosting and managing the underlying cloud infrastructure. **You no longer have to make huge upfront capex investments** to build and maintain your own on-site IT infrastructure.

### Ease of Use



Automating a business process is as easy as **logging in, clicking, and automating**.

### More Secure



With **Role Based Access Control**, offers you More security in simpler and easier ways.

### Business agility



You'll receive automatic and **regular updates** to the latest software version every 4weeks. This will help you **drive** new innovative projects, launch solutions to **market faster**, and maintain a **competitive** edge in the marketplace.

For More  
Information

@Netmarks\_ID  
 Netmarks Indonesia

62877-7778-005  
 6221-2265-1005

marketing@netmarks.co.id  
 www.netmarks.co.id